



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 5/31/2016

Multiple District 14

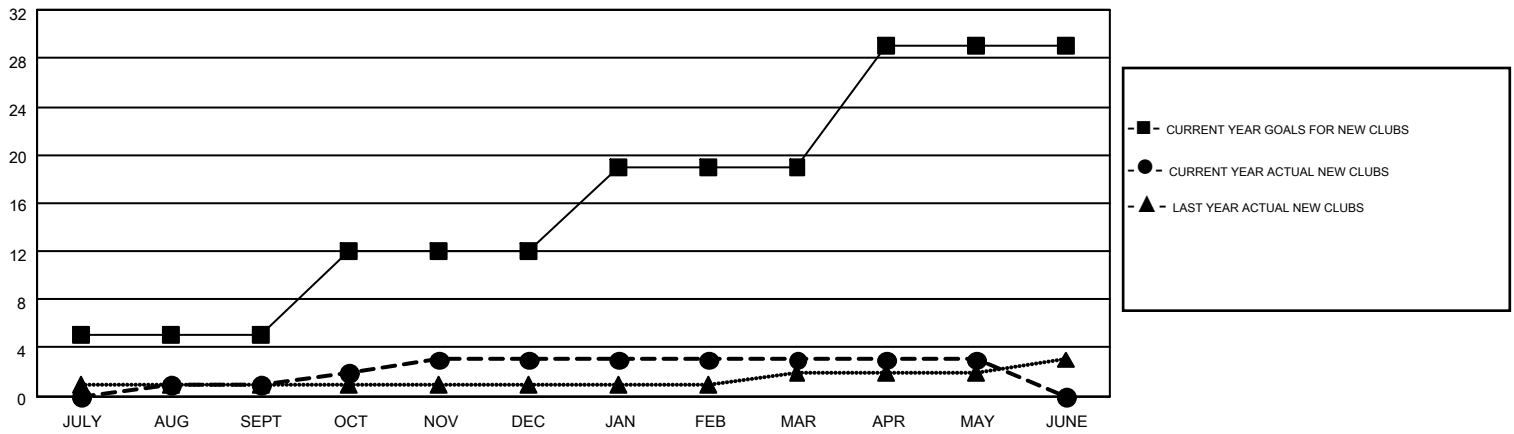
LOCATION: PENNSYLVANIA

GMT: CINDY GREGG

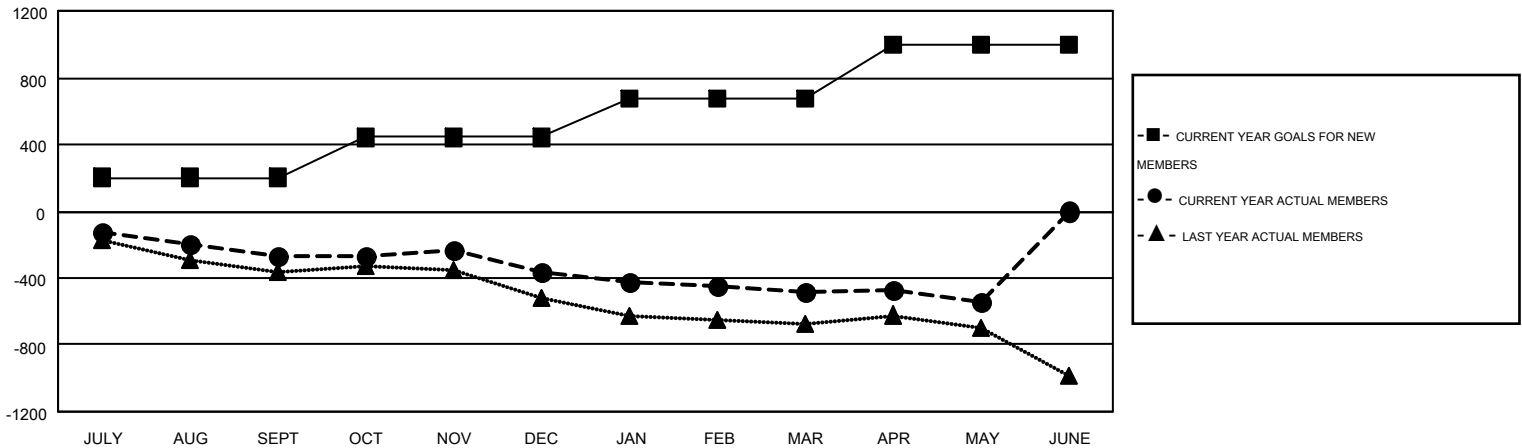
GMT CA 1

Clubs					Members				
RESULTS FOR 2015-2016					RESULTS FOR 2015-2016				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	5	1	8	-7	JULY/AUG/SEPT	203	308	580	-272
OCT/NOV/DEC	7	2	1	1	OCT/NOV/DEC	239	417	507	-90
JAN/FEB/MAR	7	0	2	-2	JAN/FEB/MAR	237	362	488	-126
APR/MAY/JUNE	10	0	0	0	APR/MAY/JUNE	319	212	269	-57

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 11	397 CLUBS OF 712 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	14,968 (76.25%)
DECEASED	CLICK HERE FOR HEALTH ASSESSMENT DATA	FEMALE	4,663 (23.75%)
CLUB CANCELLED		FAMILY UNIT MEMBERS	3,445
OTHER		HEAD OF HOUSEHOLD	1,674
TOTAL		NON-HEAD OF HOUSEHOLD	1,771